

# CAPABILITY STATEMENT



## Your organization's one stop creative shop.

Green Pasture Designs is a full-service creative services agency headquartered in Cincinnati, Ohio. A turnkey solution for small businesses and non-profit organizations looking to align their strategic business and marketing goals.

From the initial consulting phase through the creation of the determined outputs, we walk our clients through each step of the process to achieve their desired results that impact the bottom line.

## Core Competencies

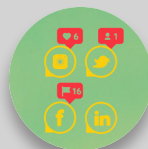
### Digital Marketing

- Messaging Strategy
- Content Creation
- Brand Identity
- Brand Standard
- Blog Creation
- Ghost Writing
- Blog Creation
- Marketing Campaigns
- Proofreading/Editing



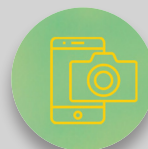
### Social Media

- Content/Hashtag Strategy
- Content Creation and Management
- Custom Graphic Social Posts
- GIFs/Animation



### Photography

- Art Direction
- Headshots/Portraits
- Commercial and E-Commerce Product Shots
- Professional Lighting Set Up
- Backdrops and Green Screens
- Photo Editing/Retouching



### Web Design/Development

- Design/Development
- Maintenance
- Hosting Service
- Search Engine Optimization (SEO)
- Keywords/Tag Manager
- Analytics/Reporting



### Graphic Design

- Custom Logo Design
- Illustration/Icon Creation
- Custom Business Card Design
- (E)Newsletters
- Annual Reports
- Case Studies and Success Stories
- Tradeshow Graphics
- Posters/Billboards
- Postcards/Mailers
- Catalogs/Guides
- Info & Motion Graphics



### Video Production

- Art Direction
- Professional Lighting Set Up
- Studio Microphones
- Backdrops and Green Screens
- Video Editing



## NAICS Codes

541430, 541511, 541613, 518210, 323120, 561410, 512110, 541921, 541922, 541490

## DUNS Number

117091957

## PAST PERFORMANCE

- Cincinnati NAACP
- Ohio Federation for Health Equity and Social Justice
- Greater Cincinnati Water Works

## DIFFERENTIATORS

- Full Service Agency
- Newest Software
- International Background
- Minority & Woman Owned/BBB Accredited
- 100% Customer Satisfaction Rating
- Responsive/Quick Turn-around

